

***Why the Auburn Cord Duesenberg Automobile Museum
is a wise investment***

- Accredited by the American Association of Museums since 1997.
- Housed in the former headquarters of the Auburn Automobile Company.
- Auburn Automobile Company facility designated a National Historic Landmark 2005.
- Indiana Historical Site 1992.
- Founding member of the National Association of Automobile Museums 1995.
- Founding member of the DeKalb Alliance of Museums 2002.
- Viewed in the Classic Car World as one of the top three automotive museums in the nation.
- Award winning galleries and programs:
 - Nammy Award of Excellence for professionalism in interpretation and design: Robert M Pass Gallery of Special Topics; Raisbeck Engineering Gallery of Technology
 - National Association of Automobile Museums first place award of excellence in education: *Auburn Cord Duesenberg Automobile Museum Virtual Tour*
- Extensive research facility; educational public lecture series; educational outreach programs; school study trip programs that meet Indiana Academic Standards.
- National publication feature articles.
- Documentary films on the History Channel and Fine Living Channel.
- Almost 50,000 visitors from all fifty states and over 40 foreign countries on average annually.
- An educational non-profit 501(C)3 organization.
- Visitor profile study by Purdue University indicates a high percentage of repeat visits

Corporate Membership Program

Cultural and educational partnership adds value
to your corporation and its employees.



CORPORATE MEMBERSHIP PROGRAM

The Auburn Cord Duesenberg Automobile Museum invites you and your company to enroll today in the Corporate Membership Program, a category of Museum membership offered exclusively to businesses of any size. As a corporate member, your company and its employees gain direct benefits including:

Corporate Recognition Month

- Free admission for employees and their immediate families as well as retirees and their immediate families during any one month in the membership year.
- 10% discount at the Museum Store (must request at time of visit during free admission month).

Corporate Recognition Kiosk

- Corporate member name/logo prominently displayed in museum's main showroom on Corporate Member kiosk and member name on display in corridor leading to the Special Interest Gallery.
- Corporate member name on publicity and printed programs as applicable.

Corporate Name in Annual Report & Newsletter & Website

- Company identified as a corporate member in the Museum's annual report, semi-annual newsletter "The Accelerator," and its newsletter.

Additional Benefits

- A museum collectible displaying yearly membership (4th quarter calendar-year memberships receive award with date of following year.)
- Volunteer opportunities to current staff and retirees.

Your company will receive all the benefits above plus benefits from your choice of the following packages:

CORPORATE MEMBERSHIP VALUE PACKAGES

\$500 Membership

25% discount off use of Duesenberg Room – staff charges apply
(One use up to 120 people)

\$1,000 Membership

2 uses of either the Auburn or Cord Room – staff charges apply
40 complimentary admissions to Museum
Year-long discounted admission to current employees

\$2,500 Membership Package A

5 uses of either the Auburn or Cord Room – staff charges apply
40 complimentary admissions to Museum
Year-long discounted admission to current employees

\$2,500 Membership Package B

1 use of Willennar Hall, up to 300 people – staff charges apply
(additional people \$5 per person)
20 complimentary admissions to Museum

\$5,000 Membership Package A

5 uses of either the Auburn or Cord Room – staff charges apply
50 complimentary admissions to Museum
Year-long complimentary admission for current employees

\$5,000 Membership Package B

2 uses of either the Auburn or Cord Room – staff charges apply
1 use of Willennar Hall, up to 500 people – staff charges apply
(additional people, \$5 per person)
50 complimentary admissions to Museum

\$10,000 Membership Package A

2 uses of Willennar Hall, up to 500 people – staff charges apply
(additional people, \$5 per person)
75 complimentary admissions to Museum
Year-long discounted admission for current employees

\$10,000 Membership Package B

6 uses of either the Auburn or Cord Room – staff charges apply
1 use of Willennar Hall, up to 500 people – staff charges apply
(additional people, \$5 per person)
75 complimentary admissions to Museum
Year-long discounted admission for current employees

Custom & Tax Deductible Packages Available
*Contact Debbie Hickman at 260-925-1444 or
debbieh@automobilemuseum.org for more information.*